

CECAN Webinar

Reflecting and Learning: Using Contribution Analysis



Wednesday 18th January 2023, 13:00 – 14:00 BST

Presenter: Catherine Currie, Independent Evaluation Consultant

Chair: Stuart Astill, Director at ICILA (strategyandevidence.com)

Welcome to our **CECAN Webinar**.

All participants are muted. Only the Presenter & CECAN Chair can speak. The webinar will start at **13:00 BST**.

Catherine will speak for around 45 minutes and will answer questions at the end.

Please submit your **questions or reflections** at any point during the webinar **in the Q&A box only**, located in your Zoom webinar control panel.

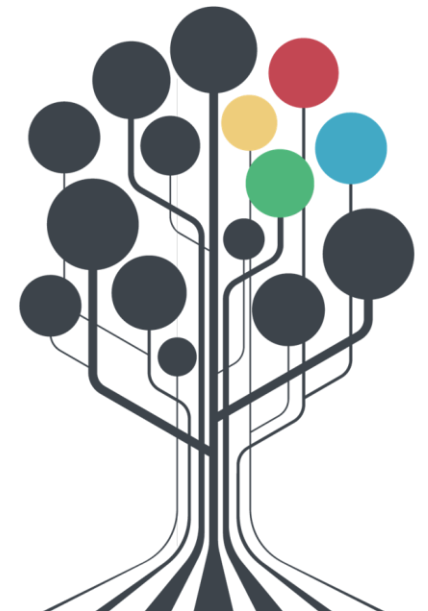
Today's webinar will be recorded and will shortly be available on the CECAN website Events page.

E Mail: cecan@surrey.ac.uk

Web: www.cecan.ac.uk

www.facebook.com/CECANEXUS

Twitter: [@cecanexus](https://twitter.com/cecanexus)



An abstract graphic on a teal background featuring three circles of varying sizes. Each circle contains a pattern of horizontal and vertical lines. A horizontal line with a small gap passes through the middle of the circles.

REFLECTING
AND LEARNING
USING

An abstract graphic on a light beige background featuring a grid of vertical and horizontal lines. Some squares in the grid are shaded in a light teal color. The lines are of varying lengths and some are dotted.

CONTRIBUTION ANALYSIS

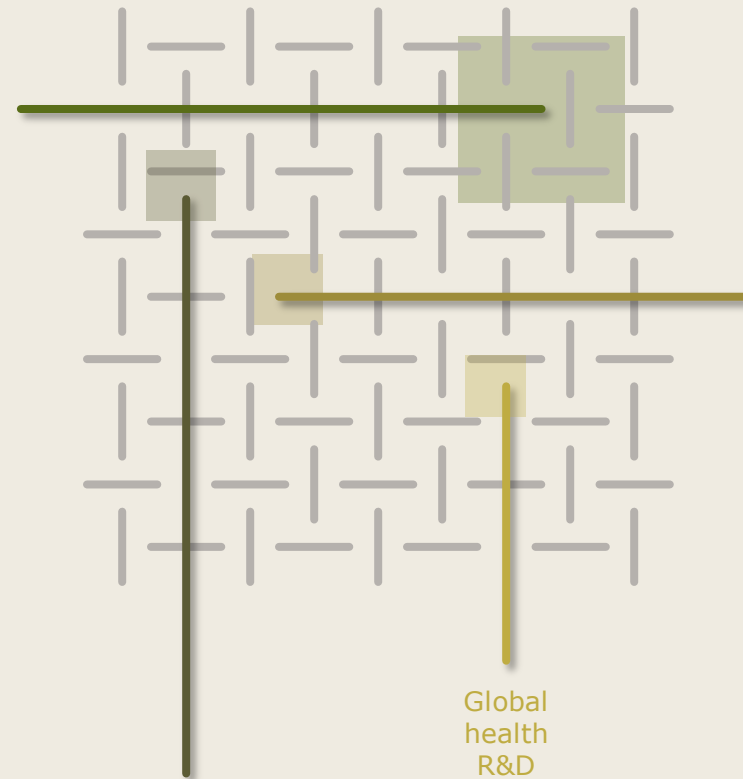
JANUARY 2023

INTRODUCTIONS



My work using
**contribution
analysis**

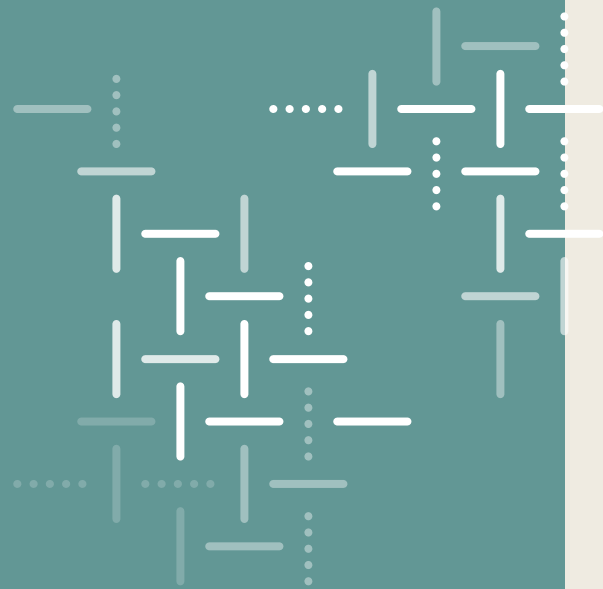
Overseas
development
assistance



Global Fund
advocacy

Climate Change and
Renewable Energy

Global
health
R&D



OBJECTIVES



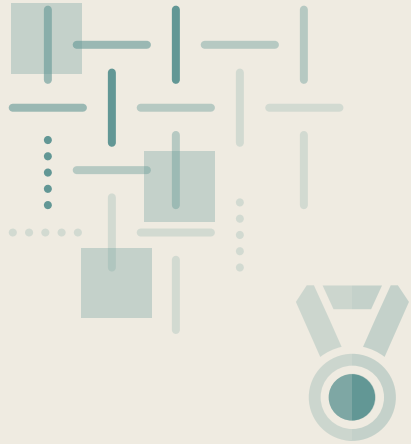
Share lessons on implementing Contribution Analysis under time and resource constraints.



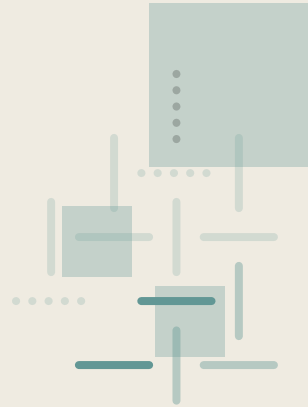
Provide some tips and tools that I have found helpful.



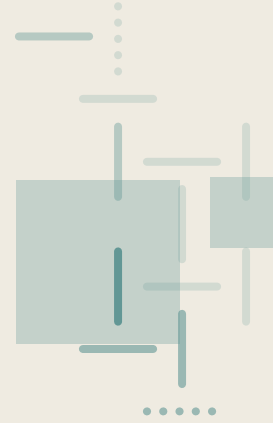
Understand if these resonate with your experiences.



The 'gold standard': to refresh memories and make sure we're all reflecting on the same thing



My experience of application: 'the reality'



How we have thought about presenting information: pros, cons, and trade-offs

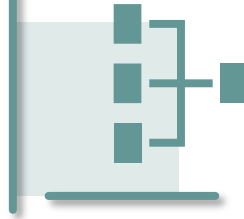


STRUCTURE

Set out the causal
problem



Develop a theory
of change



Gather existing evidence
on the theory of change



Develop a first draft
contribution story



Gather additional
evidence



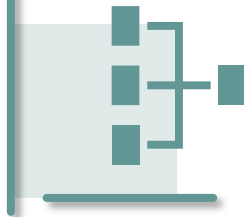
Revise the
contribution story



Set out the causal
problem



Develop a theory
of change



Gather existing evidence
on the theory of change



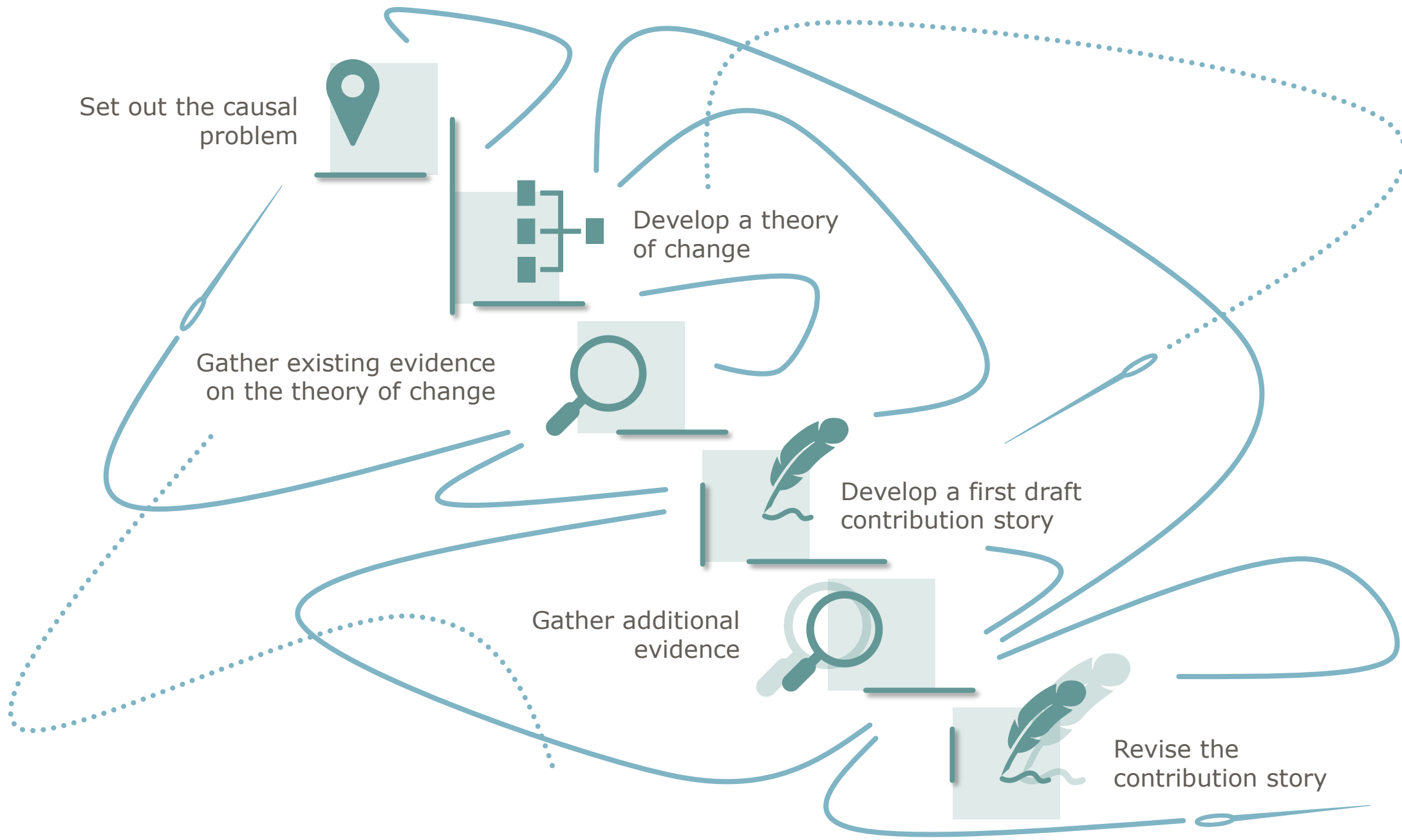
Develop a first draft
contribution story



Gather additional
evidence



Revise the
contribution story



LESSONS

Accommodate the
uncertainty

Bringing people
along the
journey

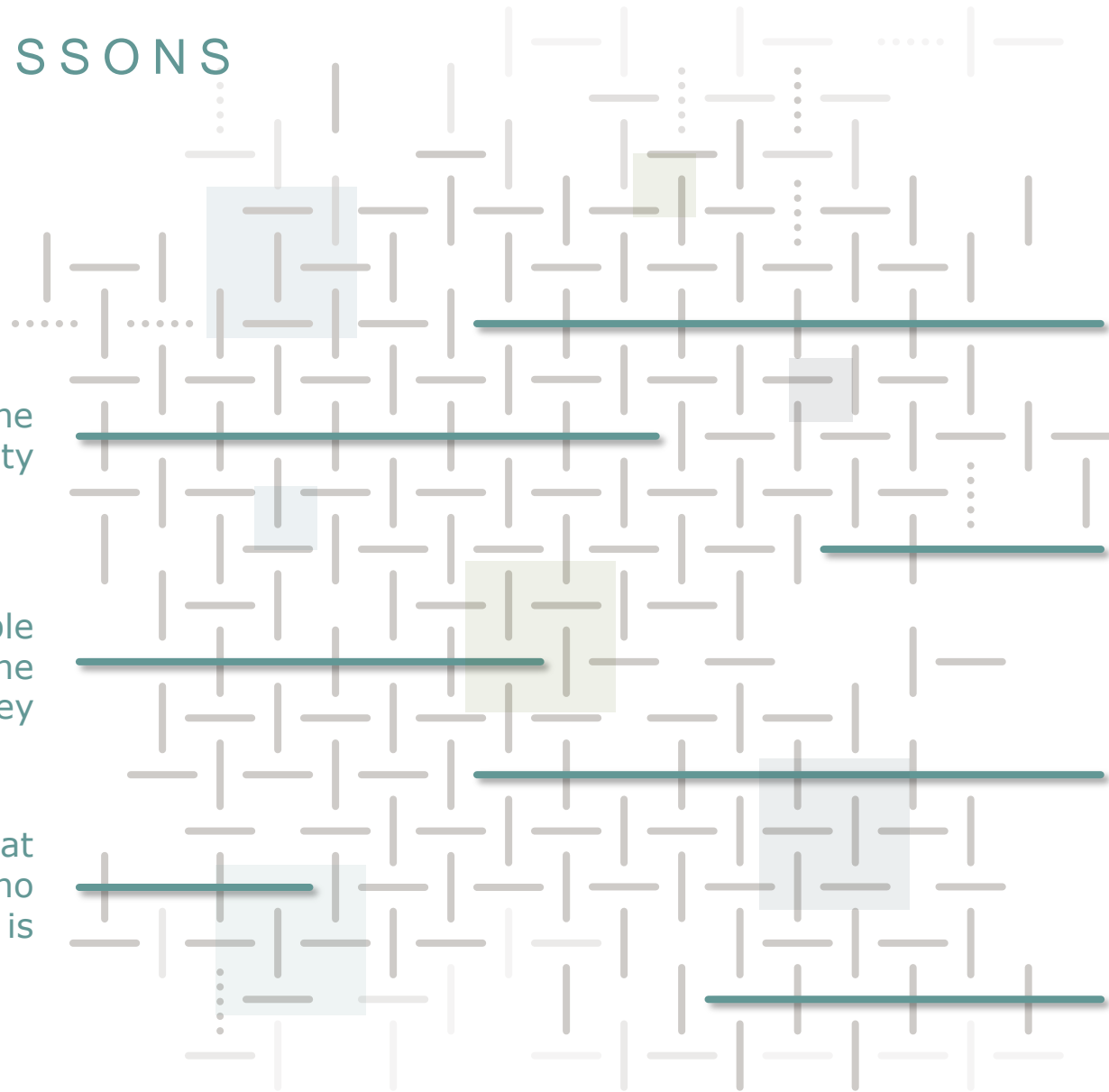
Reflect on what
your role is and who
the audience is

Start at the end

Knowing when
enough is enough

Combining CA with other
methods is powerful

Influence of
systems thinking



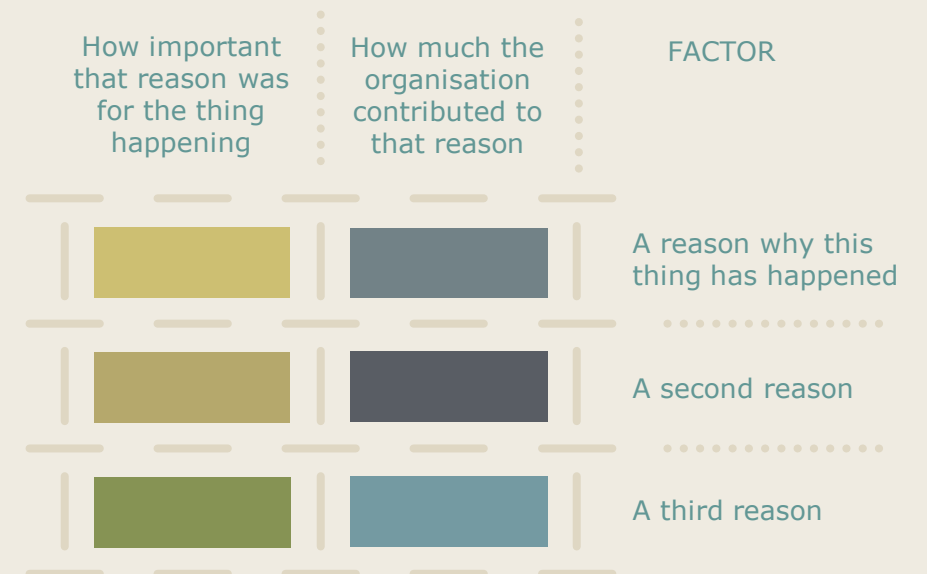
PRESENTING FINDINGS

What we have learnt?

- No mention of strength of evidence / confidence in findings
- Does not allow for the idea that influence would be unrealistic
- Linear presentation = linear analysis

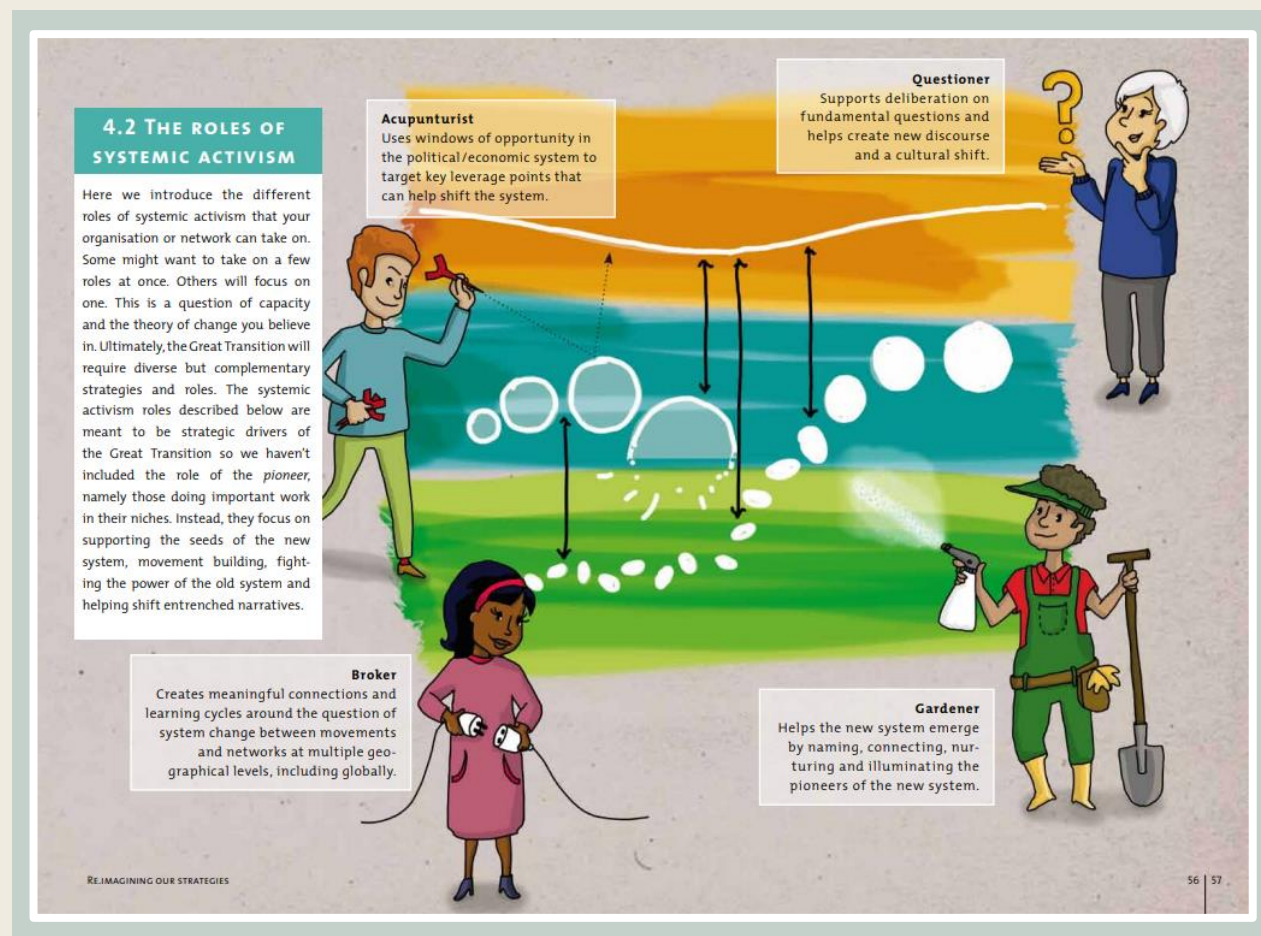
Some clients love simplified, rated tables which tell them at a glance what 'their' contribution was but there are drawbacks.

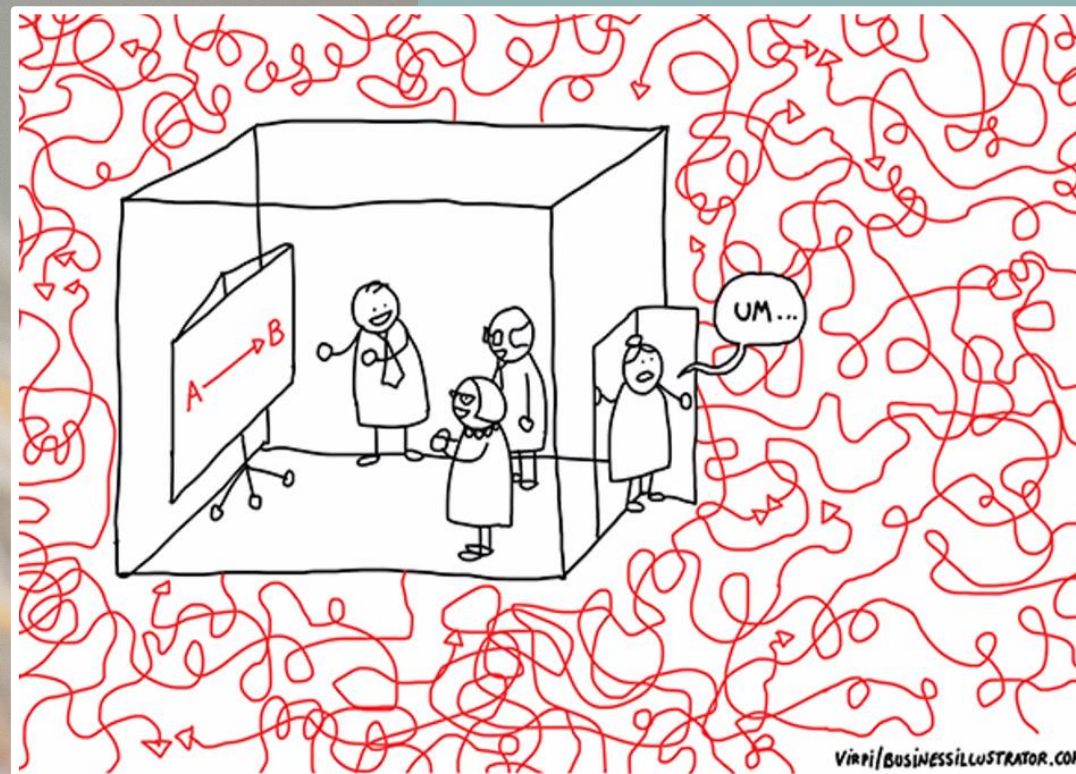
Outcome 1: this exciting thing happened in the world



Try to move **beyond linear categorisations of contribution** and think more in terms of **typology**. Giving more detail about the roles of the various contributors makes the story come to life.

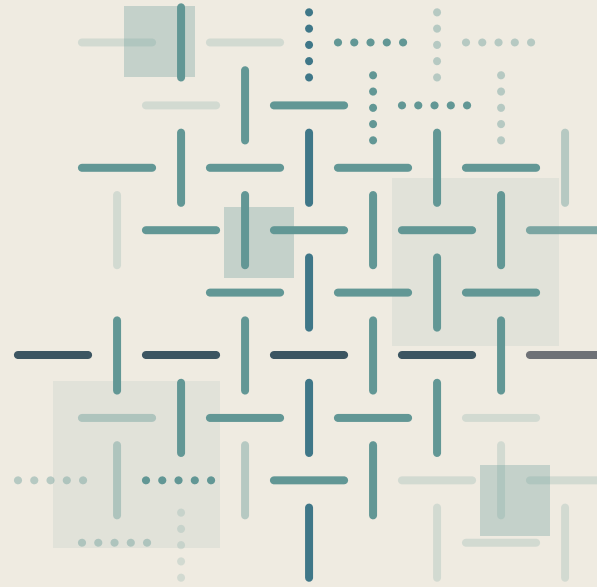
		Extent of contribution			
		Critical contribution	Important contribution	Some contribution	No contribution
Strength of evidence	Strong evidence	Very confident that XXX made a critical contribution to the outcome	Very confident that XXX made an important contribution to the outcome	Very confident that XXX made some contribution to the outcome, alongside other factors, but was not the most important cause	Very confident that XXX contribution to the outcome was negligible
	Some evidence	More confident than not that XXX made a critical contribution to the outcome	More confident than not that XXX made an important contribution to the outcome	More confident than not that XXX made some contribution to the outcome, alongside other factors, but was not the most important cause	More confident than not that XXX contribution to the outcome was negligible
	Limited evidence	Insufficient evidence to support a contribution judgement			





CONCLUSION

THANK
YOU



For listening